

Festival Artwork Guidelines

Invitation for Art Submissions from Local Artists

Submissions accepted beginning November 15, 2010

Submission deadline is 4:45PM, March 1, 2011

The Rehoboth Beach Film Society (RBFS) is seeking original art submissions to be adapted for the Rehoboth Beach Independent Film Festival's artwork. We believe engaging the talents of the art community in the Film Festival and possibly other Film Society events throughout the year benefits the entire local community.

The selected artwork will be used in the creation of posters (print-run of 1,500), Festival programs (print run of 10,000), t-shirts (approximately 500), other memorabilia and/or Film Society publicity. A picture of the artist and a biography will appear in the Festival program. The selected artwork will be auctioned at the Festival in November with proceeds to benefit the Rehoboth Beach Film Society.

This is a great opportunity for the Festival to benefit from local talents and for the selected artist to receive wonderful exposure.

Submission Criteria/Details

- Artwork must be a new and original piece created with film and Rehoboth Beach in mind.
- Art work must be two dimensional and can be a drawing, painting, ink, glass, collage, photography, etc.
- Art work may be representational, abstract or non-objective.
- Art work must be created in a vertical format.
- Required unframed dimensions: Proportion is 5x7 ratio. Minimum size 7.5"X10.5", Max. size 25"X35".
- One third of the artwork must allow for the placement of essential content, including RBFS logo, Film Festival logo, date, etc. **You do not need to place this information in the artwork yourself; we will do that in final production.** (Please visit our website to see previous years' poster examples [://rehobothfilm.com/festival_artwork_archives.html](http://rehobothfilm.com/festival_artwork_archives.html))
- Art work must be framed if not a wrapped edge.
- Art work must be finished with hanging wire attached.
- Art work should be signed by the artist but understood that the RBFS cannot guarantee its placement on all publicity materials.
- The RBFS will retain all rights to the selected art work.
- Art work may be cropped or adjusted in the design of the program, poster, merchandise, or publicity materials to accommodate creative and/or placement of essential content such as text, logo, sponsors, etc. and the RBFS will determine final approval of format.
- The RBFS retains the right to conduct the auction of the selected artwork as it deems appropriate for the Festival.
- Artists of previously selected artwork are encouraged to participate each year.
- Questions can be directed to Sue Early at 302-645-9095, x3.

If you would like to make a submission for 2011, please deliver completed artwork to the RBFS office at 107 Truitt Avenue, Rehoboth Beach, DE 19971 **between November 15, 2010 and 4:45PM, March 1, 2011 for consideration in 2011 events.** If submitting a picture via email or a slide, etc. for consideration, the selection committee reserves the right to request delivery of the original artwork prior to making a final decision.

Selection will be made during March/April. It is possible the Film Society will be able to schedule a showing of all art submitted and will contact artists with further details regarding the event and the reclamation of unselected art.

For directions to the Rehoboth Beach Film Society office, please call 302 645 9095, x1.

Film Festival Information

The Rehoboth Beach Independent Film Festival is a multi-day event which presents approximately 100 of the best American and foreign independent films including features, documentaries and shorts. In addition, the Festival hosts special events, seminars, a student film series, and a children's cinema corner.

The Festival has become a popular Mid-Atlantic destination event attracting hundreds of sophisticated visitors from more than 16 states in the mid-Atlantic region and beyond. The Festival sells more than 18,000 tickets to more than 200 film screenings.

