



New Big Screen Advertising Opportunity at the Cinema Art Theater

Commercial Businesses, Nonprofit Organizations, and Individuals can now purchase affordable, hi-definition, on-screen advertising at the Cinema Art Theater, the new home of independent film at the beach.

Your full-color, full-screen ad will:

- Run in a continuous loop for 30 minutes prior to each screening in the main theater.
- Reach an audience of up to 104 attentive film enthusiasts at *each screening* (more than 1,700 people each month).
- Be seen by potential customers, including year-round residents, visitors, and vacationing tourists.
- Be the best advertising bargain in the area.

Schedule options with significant discounts are available on 6-month and 12-month commitments.

Please reserve the screen at Cinema Art Theater

Contact Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

e-mail _____

Authorized Signature _____

Start date (check one): Sept Dec Mar June

Term: 3months(\$325) 6months(\$575) 12months(\$1,075)

Contact:

Kim Wilkins

302-645-9095, ext. 2

marketing@rehobothfilm.com

rehobothfilm.com

Office Operations

107 Truitt Ave.

Rehoboth Beach, DE 19971

Cinema Art Theater

17701 Dartmouth Dr., Unit #2

Lewes, DE (behind Wawa) 19958

Frequency and Rates

Slides will run in rotation for three-month terms, with the period starting September 1, December 1, March 1, and June 1.

Slides may be changed at the beginning of each term.

1 Term (3 mo.) \$325
10% discount for 501(c)(3) nonprofit organizations.

2 Terms (6 mo.) \$575
10% discount for 501(c)(3) nonprofit organizations.

Annual (12 mo.) \$1,075
10% discount for 501(c)(3) nonprofit organizations.

Specifications

Provide a digital file in .jpg format 2048 px x 858 px with 300 dpi for best reproduction.

Completed form with payment and art must be received 2 weeks prior to start of advertising period.

Send to: Rehoboth Beach Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 2