



# New Big Screen Advertising Opportunity at the Cinema Art Theater

Commercial businesses, nonprofit organizations, educational institutes, health care organizations and individuals can now purchase affordable, hi-definition, on-screen advertising at the Cinema Art Theater, the home of independent film and more at the beach.

## Your full-color, full-screen ad will:

- Run in a continuous loop for 30 minutes prior to each screening in the Main Theater (104 seats) and JEMS Theater (36 seats). Both theaters are open year-round.
- Reach an audience of attentive film enthusiasts at *each screening* (more than 5,000 potential customers each month) including residents and tourists.
- Be the best advertising bargain in the area.

Significant discounts are available on 6-month and 12-month commitments.

Please reserve the screen at Cinema Art Theater

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Start date (check one):  Sept  Dec  Mar  June

Term:  3 months (\$325)  6 months (\$575)  12 months (\$1,075)

Completed form with payment and art must be received 2 weeks prior to start of advertising period.

Send to: Rehoboth Beach Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 2

## Contact:

**Kim Wilkins**

302-645-9095, ext. 2

marketing@rehobothfilm.com

rehobothfilm.com

## Office Operations

107 Truitt Ave.

Rehoboth Beach, DE 19971

## Cinema Art Theater

17701 Dartmouth Dr., Unit #2

Lewes, DE (behind Wawa) 19958

## Frequency and Rates

Slides will run in rotation for three-month terms, with the period starting September 1, December 1, March 1, and June 1.

Slides may be changed at the beginning of each term.

**1 Term (3 mo.) \$325**  
10% discount for 501(c)(3) nonprofit organizations.

**2 Terms (6 mo.) \$575**  
10% discount for 501(c)(3) nonprofit organizations.

**Annual (12 mo.) \$1,075**  
10% discount for 501(c)(3) nonprofit organizations.

## Specifications

Provide a digital file in .jpg format 2048 px x 858 px with 300 dpi for best reproduction.