## SUPPORT THE FESTIVAL 2019 Rehoboth Beach Independent FESTIVAL 2019

## **Advertise in the Festival Program**

The Rehoboth Beach Film Society invites businesses and individuals to advertise in the souvenir program guide. The Rehoboth Beach Independent Film Festival (Oct 31 - Nov 10, 2019) attracts hundreds of visitors from more than fifteen states for a multi-day event in November.

Place an ad for your business and you will reach these eager consumers as they pour over the pages of the full-color, information-filled, highly designed, and expertly printed publication. Programs are distributed in advance

throughout Delaware and to select areas in the Mid-Atlantic region, and are constantly referred to during the Festival.

## Deadline for ad submissions is **July 19, 2019**.



All ads must be submitted as specified below with the ad size designated (full page, half page, etc):

- 1. High-quality print PDF files (preferred format); embedded fonts; cmyk.
- 2. InDesign (MAC CS6 or lower); all fonts and images must be included.
- 3. Adobe Illustrator or Adobe Photoshop (CS6 or lower); cmyk or grayscale; EPS or TIFF; text outlined; 300 dpi; all fonts and images must be included.
- 4. No other file formats will be accepted. No PC fonts.
- \*\*\* An additional charge will be assessed for ad changes. \*\*\*

Trim size is  $8.375'' \text{ w} \times 10.875'' \text{ h}$ 

The Rehoboth Beach Independent Film Festival and its design team are not responsible for the print quality of ads submitted outside the scope of requirements listed above.

| □ Please reserve space | in the l | Film Festival | program |
|------------------------|----------|---------------|---------|
|------------------------|----------|---------------|---------|

Business or individual name to be listed in program:

| Contact Name         |  |  |
|----------------------|--|--|
| Address              |  |  |
| City/State/Zip       |  |  |
| Phone                |  |  |
| Fax                  |  |  |
| e-mail               |  |  |
| Authorized Signature |  |  |

REHOBOTH BEACH

FILM SOCIETY

Advertising Sales Representative

Rehoboth Beach, DE 19971

Contact:
Ruth Connell

302-250-1740 ruthconn@msn.com

107 Truitt Ave.

rehobothfilm.com

## **AD DIMENSIONS AND RATES**

□ Use last year's ad

| □ Full Page   | □ B/W             | \$405 |
|---|-------------------|-------|
| $(7.875\text{"w} \times 10.375\text{"h})$               | □ 4-color process | \$575 |
| □ Half Page   | □ B/W             | \$230 |
| □ H (7.875" w × 5"h) OR $\Box$ V (3.8125" w × 10.375"h) | □ 4-color process | \$325 |
| □ Quarter page  | □ B/W             | \$152 |
| $(3.8125" \text{ w} \times 5" \text{ h})$               | □ 4-color process | \$200 |
| □ Business Card   | □ B/W             | \$89  |
| $(3.8125" \text{ w} \times 2.375" \text{ h})$           | □ 4-color process | \$115 |

Completed form with payment and art must be received by July 16, 2019.

Send to: Rehoboth Beach, Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 1